



First Announcement

10th International Collegiate Snow Sculpture Contest (2018)

4th to 7th January, 2018 Harbin, China

The 10th International Collegiate Snow Sculpture Contest (2018) will be held in HEU from 4th to 7th January, 2017, organized by National Instructive Committee of Industrial Design Education, Ministry of Education, and hosted by Harbin Engineering University (HEU). This event is aimed to expand the impact of ice and snow culture, disseminate the spirit of ice and snow sculpture, improve the level of snow sculpture creation of college student teams, and to build it as a winter culture brand event for collegiate students. The detailed information is as follows:

1. Organizer

National Instructive Committee of Industrial Design Education, Ministry of Education

2. Host

Harbin Engineering University (HEU)

3. Special Supporter

China · Harbin International Ice and Snow Festival Committee

4. Participants

Undergraduate students and postgraduate students of China and foreign universities and colleges

5. Participation requirement

Only the registration in the name of institution can be accepted. And each institution can only have one team registered.

6. How to participate

1) Registration

A: Please fill in the “10th International Collegiate Snow Sculpture Contest (2018) Team Enrollment Form” and name it by “Application Form_University Name”;

B: Please provide an A4 size sketch or sculpture model photos (two photos of different angles) in

the format of .jpeg within 3M in size, with the two photos named by “Draft-design_University Name_Sculpture Name (Chinese)”; and provide a brief description of the design within 200 words in the format of Word(.doc/docx);

C: Please provide a picture of university logo within 3M in the format of .jpeg, and the background should be white or clear, and please name the picture by “University logo_University Name”;

D: Please provide a group photo of team members with the background of the front gate of the university or college, within 3M in jpeg, named by “Team Photo_University Name”;

E: Please provide one-inch photos of each coach and team member with a size of 27mm×38mm and a resolution of no less than 150ppi, named by “University Name_Coach/Team Member_Name”.

Attention: Please send hard copies of the above documents and the electronic version to Secretariat of the 10th International Collegiate Snow Sculpture Contest (2018) before 18:00, 19th November, 2017.

2) Draft-design Review: 23th– 25th November, 2017

3) Contest Invitation: 28th- 29th November, 2017

4) On-site Registration Date and Place: 2nd January, 2018, 1st floor of Qihang Activity Center in Harbin Engineering University

5) Contest time: 4th – 7th January, 2018.

7. Rules of contest

1) Each team consists of 4 members. Please consider the factors such as work load and weather when selecting team members and the ratio of male members to female members. Once the contest begins, no team member is allowed to be changed. Any special conditions needing staff adjustment, please contact the secretariat of the contest.

2) Works participated should be your original designs. Plagiarism is prohibited, and it will lead to disqualification of committed teams.

3) Each team will be provided with a snow block with the dimensions of 27m³ (3 m. in length, 3m. in width and 3m. in height). The block of snow should be sculpted on all four sides. No colorants, electric tools or precision measuring instruments can be used. No supports or armature may be used in, or on the final sculptures. No waste residue snow is allowed within the scope of 1 meter of the snow works.

- 4) Working time of the contest is from 7:00 to 21:00 every day.
- 5) The host will provide a ladder for each team. The teams are suggested to prepare tools by themselves. If they need tools from the host, please specify in the registration form.
- 6) Once the contest begins, any change of the original design is prohibited without the committee's permission.
- 7) The organizers have the final right of interpretation to the competition.

8. Awards

Awards of contest including first, second and third prizes, and the Artist Award will be voted on-site by all the participating teams.

9. Criteria of Evaluation

- 1) Theme and Ideas(10')
 - A. The topic of the works conforms with the theme stipulated by the organizing committee
 - B. Some spiritual connotation can be found from the conception of the works
 - C. The topic of the works displays the characteristics of the times
 - D. The works can reflect the spiritual outlook of the college students
- 2) Creativity and Innovation(20')
 - A. Degree of innovation in design
 - B. The craftiness of the overall conception
 - C. Distinct feature
 - D. The reflection of the theme
- 3) Difficulty(25')
 - A. Degree of refinement
 - B. The overall work load
 - C. The difficulty level of completing the works
 - D. The agreement of works to the original design
- 4) Skills and Performance(25')
 - A. Competency and proficiency of using the tools
 - B. The competency and degree to develop and utilize the raw materials
 - C. The degree to display the feature of ice and snow
 - D. The degree of creativity to realize the design intent

5) Artistic expression(20')

- A. the degree to display the beauty
- B. the artistic appeal
- C. the understanding and interpretation of ice and snow art
- D. the actual visual effect

10. Expenses

- 1) Conference fees and registration fees are not charged.
- 2) Accommodation during the Contest (3rd January to 7th January, check out on 8th January) will be provided by HEU (maximum of 4 of each team).
- 3) The catering will not be provided by the host. If any team plans to have their meals at the students' dining hall, they can borrow the dinning card (for campus use, including eating at dining hall, bathing) at the reception desk during their registration and then recharge it. The dining card should be returned when the team leaves HEU and the balance in the card will not be refunded, so please recharge according to the need.
- 4) The travelling expenses of the team members should be afforded by themselves or the universities they are from.
- 5) The travelling expenses and accommodation of the coach and other faculty or staff accompanied will not be afforded by the host.

10. Host

Harbin Engineering University is defining her distinctive position in the nation's development strategy by specializing in shipping industry, ocean exploration and nuclear application. By also leading a series of reforms in teaching, scientific research and information management systems, Harbin Engineering University is expanding her role as China's premier comprehensive international university now and into the 21st century.

11. Contact Information

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12. Brief schedule of the contest

TIME	ACTIVITIES	
January 3 rd	Airport Pick-up	
	Orientation Party	
January 4 th	Work on Snow Sculptures	
	Tour to China-Harbin Ice and Snow World	
January 5 th	Work on Snow Sculptures	
	Campus Tour	
	City Tour	
	HEU International Day 2018	
January 6 th	Work on Snow Sculptures	
	Campus Tour	
January 7 th	Seminars	
	(by	
	Invitation)	
	City Tour	
	Closing Ceremony	
January 8 th	Airport Drop-off	

For more details, please contact Secretariat of the 10th International Collegiate Snow Sculpture Contest (2018)