要旨

就職活動状況の把握を支援する SNS の構築

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就職活動を行う学生(以下,就活生)は,自己分析,筆記試験や面接試験の対策を行う必要がある.対策を行う際に,自分の指導教員や本学で言えば,就職支援部にあたる部署から様々な支援を受けることができ,円滑に就職活動を進めることが可能となる.

しかし,就活生の就職活動拠点が遠隔地にある場合,教員や就職支援部へ相談する機会が限られてしまう.また,教員や就職支援部へ相談に来る就活生は少なく,来たとしても頻度は高くない.このため,教職員が就活生の活動状況を把握し,個々に応じた支援を行うことが困難になってしまう.

先行研究では、SNS(Social Networking Service)を用いて就活生、教員、職員の三者間で報告、連絡、相談の補助を行う提案がされた。これは、SNS上で就活生から教職員へ活動状況の報告や相談を行えるものである。三者間で情報共有を行うことにより、就職活動を円滑に進めることが可能となる。しかし、就活生が多数の場合、一人一人の活動を把握することが困難になってしまう。

本研究では,教職員に対し就活生が多数の場合でも,活動状況を把握しやすいようにシステムの改善を行う.また,独自の機能を追加し,教職員が就活生個々に応じた就職活動支援を行えるようにする.

システムの改善後は就職支援部の方に対して評価を行い,本システムの有効性を確認した.

キーワード 就職活動状況 教職員 SNS

Abstract

Job-Hunting Activities situation Understanding Support System Using SNS

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Job-hunting activities students prepare to get unofficial decision such as self-analysis and practice of the job-interview. The student can receive various supports from their teacher and the placement officer of university. For this support, the students job-hunting activities become smoothly.

However, it is difficult for student to consult job-hunting activities by the teacher and the placement officer when her/his activities in faraway place. Moreover, the few student to consult to the teacher and the placement officer. Consequently, the teacher and the placement officer can not know job-hunting activities situation and support.

In previous study, we developed job-hunting activities support system by introducing SNS(Social Networking Service). The system can display list as the students' job-hunting activities progress. However, it is difficult for the teacher and the placement officer to understand many students' job-hunting activities progress.

In this study, the teacher and the placement officer can understand many students' job-hunting activities and support her/his activities using SNS. Therefor, we improved the system and added original function.

We evaluate whether the system can support understanding job-hunting activities situation. As a result, we confirmed effectiveness of the system by the placement officer.

key words job-hunting activities situation, placement, SNS